



# ONE DESTINY

## THE NEXT CAMPAIGN FOR PHI MU

### COLOR OPTIONS:



# c63c65

C: 19 M: 91  
Y: 44 K: 2

R: 198 G: 60  
B: 101



# cf6b7d

C: 17 M: 71  
Y: 37 K: 0

R: 207 G: 107  
B: 125



# eca6bd

C: 4 M: 42  
Y: 7 K: 0

R: 236 G: 166  
B: 189



# 585a5c

C: 64 M: 55  
Y: 53 K: 27

R: 88 G: 90  
B: 92



# 959599

C: 44 M: 36  
Y: 34 K: 1

R: 149 G: 149  
B: 153



# bdbdc0

C: 26 M: 20  
Y: 19 K: 0

R: 189 G: 189  
B: 192

### TYPOGRAPHY OPTIONS:

- **Source Sans Pro (REGULAR)**

SOURCE SANS PRO REGULAR IS THE FONT USED FOR BODY COPY

- **Source Sans Pro (SEMIBOLD)**

SOURCE SANS PRO SEMIBOLD ALL CAPS IS THE FONT USED FOR THE NEXT CAMPAIGN FOR PHI MU

- **Source Sans Pro (BOLD)**

SOURCE SANS PRO BOLD ALL CAPS IS THE FONT USED FOR ONE DESTINY

- **Lora (BOLD)**

LORA BOLD IS THE FONT TO BE USED FOR HEADERS