



CHAPTER CHAMPIONS

True to Phi Mu is Phi Mu Foundation's refreshed chapter fundraising campaign, designed to build a lasting culture of philanthropy and strengthen the bond between collegiate and alumnae members. As a Chapter Champion, you play a vital role in supporting your chosen chapter by inspiring alumnae engagement and helping take their fundraising efforts to the next level.

✿ What Chapter Champions Do

- Work with your alumnae network to help your chapter go above and beyond its fundraising goal
- Promote True to Phi Mu fundraising through local Phi Mu alumnae group social media pages
- Serve as the face of alumnae-supported fundraising for your chapter

✿ Chapter Champion Perks

- Exclusive Chapter Champion swag
- Recognition on the Phi Mu Foundation website
- A special announcement shared with the collegiate chapter you support
- Recognition at Convention for your leadership and impact

✿ Commitment

- \$2,000 to secure your place as a Chapter Champion
 - *Cost may be split by up to four alumnae*

ARE YOU TRUE TO PHI MU?

BECOME A CHAPTER CHAMPION AND HELP YOUR CHAPTER GO FURTHER



WANT MORE INFO?

Email Katelyn at
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