



PHI MU FOUNDATION CHAPTER CHAMPIONS

◆ What are Chapter Champions?

Chapter Champions play a vital role in helping a chapter of their choice go above and beyond its True to Phi Mu fundraising goal. By rallying alumnae support, promoting the campaign through outreach and social media, and encouraging greater participation, Chapter Champions help increase their chapter's overall impact while strengthening the connection between collegiate and alumnae members.

It's important to understand that alumnae gifts made in honor of a chapter will complement the chapter's fundraising efforts, not supplement them. We want every chapter to be accountable for making Phi Mu Foundation a philanthropic priority and inspire them to fundraise for Sisters Helping Sisters. All alumnae gifts made in honor of chapters will be added into the chapter fundraising total.

◆ The Commitment

- ◇ A \$2,000 total commitment is required to become a Chapter Champion.
- ◇ The commitment may be fulfilled by one alumna or split among up to four alumnae supporting the same chapter. A chapter's Chapter Champion team will be considered officially committed once all participants have been confirmed.
- ◇ Commitment and payment must be completed by February 15, 2027.

◆ How to Get Started

- ◇ **Confirm your participation:** Once you have selected the chapter you want to honor, decide if you want to champion the chapter on your own or if you want to split the commitment with up to four alumna members. Once champions are confirmed, please move on to filling out the commitment form.
- ◇ **Complete the Commitment Form:** Each Chapter Champion needs to complete the commitment form when you are ready. This acts as your formal commitment to becoming a 2026–27 Chapter Champion.
- ◇ **Make Your Gift:** After submitting the commitment form, you will make your Chapter Champion gift through the [True to Phi Mu donation page](#). Click "Donate Now" in the top right corner and search for the chapter that you selected to honor.

◇ **Complete all steps by February 15, 2027 to unlock your Chapter Champion perks** ◇

◆ Chapter Champion Perks

- ◇ Access to the Chapter Champion Toolkit, including a walkthrough video with Katelyn to help you navigate the program and resources.
- ◇ Digital Recognition: Your name will be added to the public Chapter Champion recognition list on the True to Phi Mu website, social media, and email communications.
- ◇ Exclusive Chapter Champion swag
- ◇ Access to the Private Chapter Champion Facebook Group to connect, share ideas, and stay up to date on the True to Phi Mu Campaign.

Questions? Contact Katelyn Curtin at kcurtin@phimufoundation.org



CHAPTER CHAMPION IMPACT & EXAMPLES

◆ Help Your Chapter Increase Impact



◆ Real Chapter Example from the 2025-26 True to Phi Mu Campaign

Zeta Zeta, Saint Louis University, 1st Place in the Truth Bracket

\$1,673 Chapter Fundraising + \$7,995 Chapter Champion & Alumnae Gifts
= **\$9,668 Total Raised**



**\$42,000 Raised
by Chapter Champions
in 2025-26**



◆ Impact Highlight from 2025-26 True to Phi Mu Campaign

◇ When Alpha Nu alumnae gathered for their spring reunion, Chapter Champion Dr. Jennifer Rhatigan rallied support with a silent auction, raising over \$4,000 in a single event.

That push carried Alpha Nu to the top of the Carnation Bracket, earning them the title of Overall Top Contributing Chapter for the 2025 to 2026 campaign, with a total of \$22,452 raised in support of the Phi Mu Foundation.

Ready to Become a Chapter Champion?

[Start Your Commitment Form Now](#)

[Make Your Gift on the True to Phi Mu Website](#)